

Career Planning Strategies

FRESHMAN

Inquiry and Awareness	<ul style="list-style-type: none"> Enroll in courses with help of academic advisors. Enroll in COUN 191. Enroll in University 100. Visit Career Development Center explore major and/or career interests. 	<ul style="list-style-type: none"> Schedule an appointment with career counselor. Attend Job Fair. Attend a CDC workshop on deciding on a major. Register in BeachLINK. 	<ul style="list-style-type: none"> Become familiar with CSULB Catalog and Schedule of Classes. Visit the CDC website for information on services and special events.
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SUMMER	<ul style="list-style-type: none"> Obtain employment and develop skills. 	<ul style="list-style-type: none"> Attend CDC workshops. Develop a resume. Upload resume on BeachLINK. 	<ul style="list-style-type: none"> Visit the Career Resource Library in the CDC.
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SOPHOMORE

Assess: Interests, Skills and Values.	<ul style="list-style-type: none"> Meet with department and academic advisor. Discuss education and career interests with career counselor, peers, faculty and family. 	<ul style="list-style-type: none"> Attend internship and job fairs. Talk to people in various careers. 	<ul style="list-style-type: none"> Join organizations in your interest area(s). Schedule an appointment with a career counselor to discuss interests and other assessments.
Explore Career Interests	<ul style="list-style-type: none"> Explore internship possibilities; visit CDC. 	<ul style="list-style-type: none"> Access BeachLINK. 	

SUMMER	<ul style="list-style-type: none"> Obtain employment and develop skills. 	<ul style="list-style-type: none"> Meet with career counselor to discuss career options. 	<ul style="list-style-type: none"> Use the Career Resource Library to research career options.
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JUNIOR

Targeting Career Decisions	<ul style="list-style-type: none"> Take classes in your major. Attend internship and job fairs. Attend workshop on resumes, interviewing, and job search. Obtain career-related experience. Enroll in COUN 360I. 	<ul style="list-style-type: none"> Narrow career options through further research. Assess interests, skills and values. Is graduate school in your future? Attend workshops on applying to graduate school. Access BeachLINK. 	<ul style="list-style-type: none"> Attend graduate and professional school fair. Take electives in other areas to enhance your qualifications. Build a network (contacts). Develop/update a resume. Visit CDC website.
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SUMMER	<ul style="list-style-type: none"> Obtain a summer internship/related experience. Compile inventory of interests, skills and qualifications. 	<ul style="list-style-type: none"> Meet with career counselor. 	<ul style="list-style-type: none"> Attend workshop on resumes, interviews, and job search techniques. Revise resume.
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SENIOR

Job Search Campaign	<ul style="list-style-type: none"> Complete the course requirements in your major. Continue networking. Identify and utilize multiple resources. 	<ul style="list-style-type: none"> Attend Job Fair. Attend workshop on resumes, interviews, and job search techniques. Update resume. Access BeachLINK. 	<ul style="list-style-type: none"> Participate in On-Campus Recruitment. Attend employer information sessions.
Graduate School	<ul style="list-style-type: none"> Identify graduate programs. Review application process. 	<ul style="list-style-type: none"> Take entrance exams. Research financing graduate school. 	<ul style="list-style-type: none"> Attend graduate and professional school fairs.

To develop an individualized career plan, schedule an appointment with a career counselor.

Call **(562) 985-4151** or visit **Brotman Hall, Room 250** to schedule an appointment.

<http://careers.csulb.edu>

International Business



Major/Career Profile

General Description

Virtually, every management and related international business position is affected by foreign or international forces. Some of these forces are financial, economic, sociocultural, political, legal, labor, and competitive and distributive.

To prepare to be a successful manager in the global world, the International Business option offers international finance, international legal environment, international and comparative management, international business policy, managing organizational culture and cultural diversity, and international marketing. The option also requires a foreign language focused within a chosen country or area with studies in culture, politics, history, and geography.

Career Options

Graduates with this major find work as: Import/Export Agent, Foreign Sales Representative, Trade Broker, Buyer, Bank Manager, Financial Manager, Foreign Currency Investment Advisor, International Management Consultant, Relocation Consultant, and Custom Broker.

Typical Employers

Banks and securities firms, import/export companies, consulting businesses, electronics and computer companies, multinational manufacturers, port services, courier, airlines, cargo and steamship lines, international organizations, and government agencies.

Salary and Employment Outlook

Employment in the many internationally-engaged businesses and organizations is expected to expand as the North American Free Trade Area spreads through the Western Hemisphere, the European Union enlarges, the World Trade Organization increases global enterprises, and the Pacific Rim countries continue their economic growth.

Salaries will vary by size and type of employer, geographic location, course work and related experience. Visit the Career Development Center for current local and national salary information.

For further information, contact:

Career Development Center	Chairperson or Undergraduate Advisor
Brotman Hall, Room 250	College of the Business
(562)985-4151	International Business Department
careers.csulb.edu	CBA-450
	(562) 985-5072

The Career Development Center is a Department of the Student Services Division. CSULB is an Equal Opportunity Employer/Educational Institution.