

# Career Planning Strategies

## FRESHMAN

<b>Inquiry and Awareness</b>	<ul style="list-style-type: none"> <li>Enroll in courses with help of academic advisors.</li> <li>Enroll in COUN 191.</li> <li>Enroll in University 100.</li> <li>Visit Career Development Center explore major and/or career interests.</li> </ul>	<ul style="list-style-type: none"> <li>Schedule an appointment with career counselor.</li> <li>Attend Job Fair.</li> <li>Attend a CDC workshop on deciding on a major.</li> <li>Register in BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Become familiar with CSULB Catalog and Schedule of Classes.</li> <li>Visit the CDC website for information on services and special events.</li> </ul>
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<b>SUMMER</b>	<ul style="list-style-type: none"> <li>Obtain employment and develop skills.</li> </ul>	<ul style="list-style-type: none"> <li>Attend CDC workshops.</li> <li>Develop a resume.</li> <li>Upload resume on BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Visit the Career Resource Library in the CDC.</li> </ul>
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## SOPHOMORE

<b>Assess: Interests, Skills and Values.</b>	<ul style="list-style-type: none"> <li>Meet with department and academic advisor.</li> <li>Discuss education and career interests with career counselor, peers, faculty and family.</li> </ul>	<ul style="list-style-type: none"> <li>Attend internship and job fairs.</li> <li>Talk to people in various careers.</li> </ul>	<ul style="list-style-type: none"> <li>Join organizations in your interest area(s).</li> <li>Schedule an appointment with a career counselor to discuss interests and other assessments.</li> </ul>
<b>Explore Career Interests</b>	<ul style="list-style-type: none"> <li>Explore internship possibilities; visit CDC.</li> </ul>	<ul style="list-style-type: none"> <li>Access BeachLINK.</li> </ul>	

<b>SUMMER</b>	<ul style="list-style-type: none"> <li>Obtain employment and develop skills.</li> </ul>	<ul style="list-style-type: none"> <li>Meet with career counselor to discuss career options.</li> </ul>	<ul style="list-style-type: none"> <li>Use the Career Resource Library to research career options.</li> </ul>
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## JUNIOR

<b>Targeting Career Decisions</b>	<ul style="list-style-type: none"> <li>Take classes in your major.</li> <li>Attend internship and job fairs.</li> <li>Attend workshop on resumes, interviewing, and job search.</li> <li>Obtain career-related experience.</li> <li>Enroll in COUN 360I.</li> </ul>	<ul style="list-style-type: none"> <li>Narrow career options through further research.</li> <li>Assess interests, skills and values.</li> <li>Is graduate school in your future?</li> <li>Attend workshops on applying to graduate school.</li> <li>Access BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Attend graduate and professional school fair.</li> <li>Take electives in other areas to enhance your qualifications.</li> <li>Build a network (contacts).</li> <li>Develop/update a resume.</li> <li>Visit CDC website.</li> </ul>
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<b>SUMMER</b>	<ul style="list-style-type: none"> <li>Obtain a summer internship/ related experience.</li> <li>Compile inventory of interests, skills and qualifications.</li> </ul>	<ul style="list-style-type: none"> <li>Meet with career counselor.</li> </ul>	<ul style="list-style-type: none"> <li>Attend workshop on resumes, interviews, and job search techniques.</li> <li>Revise resume.</li> </ul>
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## SENIOR

<b>Job Search Campaign</b>	<ul style="list-style-type: none"> <li>Complete the course requirements in your major.</li> <li>Continue networking.</li> <li>Identify and utilize multiple resources.</li> </ul>	<ul style="list-style-type: none"> <li>Attend Job Fair.</li> <li>Attend workshop on resumes, interviews, and job search techniques.</li> <li>Update resume.</li> <li>Access BeachLINK.</li> </ul>	<ul style="list-style-type: none"> <li>Participate in On-Campus Recruitment.</li> <li>Attend employer information sessions.</li> </ul>
<b>Graduate School</b>	<ul style="list-style-type: none"> <li>Identify graduate programs.</li> <li>Review application process.</li> </ul>	<ul style="list-style-type: none"> <li>Take entrance exams.</li> <li>Research financing graduate school.</li> </ul>	<ul style="list-style-type: none"> <li>Attend graduate and professional school fairs.</li> </ul>

**To develop an individualized career plan, schedule an appointment with a career counselor.**

Call **(562) 985-4151** or visit **Brotman Hall, Room 250** to schedule an appointment.

<http://careers.csulb.edu>

# Accounting



## Major/Career Profile

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### General Description

Accounting is the area of business that deals with analyzing and interpreting financial information as well as providing the financial information necessary for managerial decision making. There are two areas of emphasis in the accounting major: professional (public accounting) and managerial (private industry accounting).

**Public Accounting:** Public accountants perform auditing, taxation, accounting, and consulting services for clients. Public accountants can be certified if they pass CPA examinations and meet state legal requirements.

**Managerial Accounting:** Managerial or private accountants are salaried professionals of a business or corporation. They are responsible for providing financial information to assist management to plan and control company activities. Their focus is on internal accounting, auditing, tax, systems and financial analysis.

**Government Accounting:** Government accountants watch over the appropriation of funds and contracts to private organizations and agencies who must follow governmental rules and regulations. In addition, accountants also advise department managers, perform audit and tax work and conduct efficiency studies within the governmental structure.

In general, a bachelor's degree with an accounting major or 24 credits in accounting is required for entry into a professional position. Students planning to become CPAs must pass the CPA examinations and meet state legal requirements in education and experience.

### Career Options

Graduates with this major have found work as: Accountant, CPA, Cost Accountant, Auditor, IRS Agent, Financial Analyst, Bank Officer, Controller, FBI Agent, Management Information Systems Manager, Credit Analyst, Financial Analyst, Appraiser, Banker, Contract Administrator, and Stock Broker. Some of these careers require additional education or experience. Various entry-level trainee positions in business and industry are available for graduates, regardless of academic discipline.

### Typical Employers

Accounting firms, aerospace companies, banks, colleges and universities, computer industry, finance companies, government agencies, insurance companies, market research firms, petroleum industry, real estate development companies, self-employment, stock/securities brokers, travel/transportation industry, and utilities.

### Salary and Employment Outlook

The demand for entry-level accountants and auditors in both public and private sectors is expected to grow about as fast as the average for all occupations through the year 2010. These job opportunities will become available as a result of growth, retirements or those who choose to transition into other occupations. In addition, growth in international business has also led to a demand for accounting expertise and services related to international trade and accounting rules, as well as international mergers and acquisitions.

A survey conducted by the National Association of Colleges and Employers revealed that bachelor's degree candidates in accounting received starting offers averaging \$39,397 a year in 2001. In all areas of accounting, salaries will vary by size of firm, geographic location, level of education and professional credentials. In addition, course work and an individual's training and abilities are factors to be considered.

### For further information, contact:

<b>Career Development Center</b>	<b>Chairperson or Undergraduate Advisor</b>
Brotman Hall, Room 250	College of the Business
(562)985-4151	Accounting Department
<a href="http://careers.csulb.edu">careers.csulb.edu</a>	CBA-411
	(562) 985-4653